



Costa Mesa Conference & Visitor Bureau Annual Board Meeting Agenda
Thursday, April 2, 2015 start time 9:30 am to 1pm (lunch for Board members only at noon)
Costa Mesa City Hall Conference -77 Fair Drive, Costa Mesa
Room 1A on the first floor

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Private lunch will be served at noon for Board members only

9:30-Call to Order

9:30-Public Comment

- *Public comment for all items not otherwise on the Agenda*

New Board Director from the BLVD Hotel, motion to approve

Board to approve

Review of Board Meeting Minutes (Feb.)

- Review, motion to approve

Board to approve

Financial Reports

- Review, motion to approve financials Jan., and Feb.
- Addition of BLVD Hotel to budget

Board to approve
Paulette Lombardi-Fries

Super Linemen Tournament Presentation for Sponsorship

Phil Hetu

Marketing

- ART and Bureau Recap
- Annual Marketing Recap
- Hotel Marketing Services Recap
- Intact Solutions Presentation (review & new fiscal year projects)
- Myriad Marketing Presentation

Paulette Lombardi-Fries
Linda Ta
Jessica Placentia

Roger Pakalapatty
Al Merschen

City Updates

Tom Hatch

The next meeting will take place on June 4th at the Costa Mesa Marriott. Start time noon-2pm.